

Increase Innovation with *Diversity* and Reach a Higher Level of Success!

Barbara B. Adams, PsyD



SIGNATURE PRESENTATIONS

Under the Radar:

Beliefs and Assumptions about Race, Gender, Age, and Each Other

Discover how your beliefs and assumptions affect your behavior. This presentation spurs insightful thinking that enhances the value you bring to others. You'll learn a new lexicon for inclusion you can leverage for greater social impact. Become a more engaged and productive team member.

The Science Behind Unconscious Bias:

Tools to Lead with a Conscious Mind

Understand how unconscious bias affects hiring, employee evaluations, and promotional opportunities. Learn to work with greater collaboration and appreciation of differences, which leads to enhanced innovation.

5 Steps to Developing a Diverse and Inclusive Workforce

Uncover ways to speed innovation, increase equity, and improve productivity. This presentation reveals the hidden challenges and offers solutions to workplace diversity issues. Learn how to re-frame mindsets and make powerful plans for recruiting, hiring, and engaging workers. Gain knowledge about navigating differences among people, and how to measure results.

Some of Dr. Adams' Audiences...

- National Organization Development Network
- Kaiser Permanente Greater San Francisco Service Area
- Walmart e-Commerce Division
- Actelion Pharmaceuticals
- Tech Inclusion 2.0 Conference, San Francisco
- General Assembly Social Impact Team, San Francisco

What clients are saying...

"Barbara delivers...an experience that stays with people long after they leave the event. Very powerful."

"Her professionalism made the entire process smooth. She engages well at all organizational levels...You will not be disappointed."

"...over 80 leaders were so engaged in Barbara's session that they did not look at their electronic devices. The audience was riveted."

DR. BARBARA ADAMS shares thought-provoking insight to audiences ready to maximize the value of embracing diverse genders, ages and races in the workplace. Her forward-thinking presentations leave attendees with open hearts and minds. She delivers powerful, practical tools to attain the significant business advantage of inclusive diversity. She is a sought-after, masterful facilitator whose passionate and engaging style brings high impact.

The founder of GAR (Gender, Age, Race) Diversity Consulting, LLC., Dr. Adams has a doctorate of psychology degree in organizational development. She is an accomplished workforce diversity and inclusion expert, former director in the National Diversity and Inclusion office at Kaiser Permanente, and has served as a global management and technology consultant.

Dr. Adams co-presents the workshop, *"If It's Not a Pipeline Issue, What Is It?" High Impact Diversity Dialogue*. Her upcoming book, *Women, Minorities, and Other Extraordinary People: Solutions to the Diversity Crisis in Technology and Beyond*, will be released in 2017. She resides with her family in Northern California.

Book Barbara Today!

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